

SUSAN KLEINSCHMIDT

Susan Kleinschmidt is a senior strategy, leadership and corporate culture change practitioner with over 20 years executive and international management consulting experience, and 5+ years Senior Executive experience working within the BC Government.

Susan specializes in leading and supporting organizations in the development and implementation of a well thought out and implementable strategic direction. She works with her clients to create the culture required for success. The key result of working with Susan is focus and a clear direction for both the individual and the organization, leading the superior results, performance and improved engagement and morale.

She was CEO of a consulting firm with a focus on strategic planning, organizational change and transformation and executive coaching, Managing Director (Hong Kong) for the Strategic Thinking Group, Vice President of Operations and Strategic Planning for an educational publishing company and an Executive Director and Strategic Advisor with the British Columbia Government in Canada. Susan also served as Director of Operations for an international consulting firm where she managed major consulting engagements throughout the Asia/Pacific region. Susan was responsible for the strategy, management and development of the British Columbia Energy Plan (2007) that established provincial policies and strategic actions for the renewable energy, electricity and oil and gas industry sectors.

Susan has personally worked with over 50 different organizations in Canada and throughout Asia, driving

focused and practical results. Her public sector clients in British Columbia include the Ministry of Energy, Mines and Petroleum Resources, BC Olympic Games Secretariat, BC Hydro, Resource Industry Training Organization, BC Hydro, Ministry of Environment, Ministry of Forests amongst others. Her private sector clients include Philips Healthcare, Cathay Pacific Airways, Grosvenor, Disney, Hilton International Hotels, Farmer's Mutual Insurance Company, Euromoney Publications, and the Hong Kong Airport Authority, amongst others.



Recent Strategic Planning and Corporate Culture Change Projects

- Strategy development, corporate culture review and change and Leadership Development program for 3 departments in BC Hydro
- Strategic plan and organizational culture review for 5 star hotel company
- Establishing a Constructive Organizational Culture, Private Equity Investment Company
- 5 Year Strategic Plan for client in the Shipping Industry including organizational culture change
- Post Games Strategy for the Vancouver 2010 Olympic and Paralympic Games

SUSAN KLEINSCHMIDT

Work History

- Jan 2007 to Present
CEO Good Insights Strategy Inc.
Consultant, Business Advisor and Executive Coach
Hong Kong (to Apr 2012) Canada (from May 2012)
- Jan 2006 to Jan 2007
Executive Director – The BC Energy Plan: A Vision for Clean Energy Leadership – Ministry of Energy, Mines and Petroleum Resources
Canada
- June 2001 to Jan 2006
Executive Director, Customer Service and Information Branch and Strategic Human Resources
Ministry of Provincial Revenue
Canada
- May 1997 to June 2001
CEO
The Active Solutions Group Ltd.
Hong Kong
- Sept 1992 to May 1997
Director of Operations
Pannell Kerr Forster Consulting Asia/Pacific
Hong Kong

Education

University of London, UK 1999
Post Graduate Diploma – Organizational Behaviour

Queen's University, Canada 1989
Bachelor of Arts – Economics

Leadership Development

Accredited Practitioner:

- Myers Briggs Type Indicator
- Firo-B, Firo –Business
- Human Synergistics:
 - LI -Leadership Impact
 - MI – Management Impact
 - GSI - Group Styles Inventory
 - LWS - Leadership Work Styles,
 - LSI - Lifestyles Inventory
 - OCI/OEI - Organizational Culture/Organizational Effectiveness
- Cognitive Edge and Sensemaker,
- Results Coaching Systems
Certificate in Coaching Skills

